



**May 17<sup>th</sup>, 2014**

**10am-3:00pm**

**At the Summit Sports & Ice Complex**

**Adults: \$2.00    Kids: FREE**

**Join us for our 4<sup>th</sup> Annual Youth Sports Summit in  
conjunction with the 4<sup>th</sup> Annual WE Kids Health, Wellness  
& Fitness Expo!**

**For information: The Youth Sports Summit at  
(517) 706-0114**



Event Name: 4<sup>th</sup> Annual Youth Sports Summit in conjunction with “The WE Kids Health Wellness & Fitness Expo”

Event Date & Location: May 17, 2014 at “The Summit Sports & Ice Complex”

Event Time: 10am-3pm

We are proud to announce the 4th Annual Youth Sports Summit in conjunction with The WE Kids Health, Wellness & Fitness Expo! This is a community-based one day event the whole family can enjoy! The Summit will bring together some of the states leading health, wellness and fitness experts as well as local celebrities and famous athletes, both past and present. Vendors will include representatives from athletic programs designed for children of all ages, fitness activity groups; such as dance, martial arts programs, gymnastic programs and other local fitness institutions designed to get kids moving. Enjoy live fitness demos, interactive sports activities and sports seminars facilitated by professional athletes.

The statistics regarding childhood obesity are alarming:

- One-third of children in the United States are overweight or obese.
- Childhood obesity has more than tripled in the last 30 years.
- Approximately 80% of overweight children aged 8 to 15 years are obese adults at age 25.
- Children are more likely to be obese if they live in disadvantaged neighborhoods.
- Overweight and obesity-related medical expenses account for almost 10% of the total U.S. medical health care expenses- approximately \$100 billion annually.

Our mission is to:

\*Inspire and empower children/families to embrace a lifestyle of health, wellness and fitness through the introduction of sports and recreational activities.

\*Create an educational, interactive, fun day for families to learn ways to get their kids healthy and fit.

\*To raise awareness of the importance of physical activities that can lower the risk of becoming obese.

Please join us in this effort to keep our kids...healthy, well & fit!

The Youth Sports Summit Committee  
(517) 706-0114